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Scheepers Inc., John.
Brookville, L, I, M.Y.
Beauty

from

Bulls



Beauty from Bulbs

SPRING
1945
AMERICAN GROWN
BULBS, PLANTS and ROOTS
OF PROVEN MERIT



Awarded us twice by the Garden Club of America

JOHN SCHEEPERS, Inc. Flower Bulb Specialists

Cable Address: Tulips, New York Main Office and Exhibition Park: "PARADOU,"
Brookville, Glen Head, L. I., N. Y.

Telephone: Brookville 1212

The GLADIOLUS

FEW FLOWERS have so richly profited from the skill and taste of the hybridists' continued ambitions as the Gladiolus. Through variation, selection and breeding, the comparatively inconspicuous flowers brought from Cape Colony some hundred and fifty years ago, have been refurbished, elaborated, glorified, until memory of their simple early state is quite lost in the wonder of newly acquired colors, markings, bewitching ruffles and widely flaring chalices. The color range of the Gladiolus of today includes every tint and shade possible.

The following ten varieties of Gladioli are all superior as to productiveness, form and color. The cutting qualities are superior. Due to the limited space allotted we cannot have as complete or as extensive a list as in former years. However, if your favorite is not included, a note to us will bring full information promptly. We thank our clients and friends for their consideration in this matter.

BAGDAD. (Late Midseason-Exhibition.) A fine exhibition variety. Smoky old rose, deeper to edge of petals and lighter in throat. Smooth, unflecked color. Lip petals have a faint creamy blotch, marked with pencilings of begonia-rose. See illustration, page 4. \$1.20 for 10; \$9.50 per 100.

CANBERRA. (Midseason-Exhibition.) The very large flowers are of a clear yellow, well placed, and carried on a tall spike. Very strong, vigorous grower. A fine exhibition yellow. See illustration, page 5. \$1.50 for 10; \$12.50 per 100.

MAID OF ORLEANS. (Midseason-Exhibition and Decorative.) An excellent Gladiolus of pure white with a cream throat. Has a good straight spike with many perfectly placed florets open at one time. Makes a very fine cut flower. \$1.25 for 10; \$10.00 per 100.

MARGARET BEATON. (Midseason-Exhibition.) Ivory-white with small orange-scarlet blotch in throat. The large florets are well placed on a perfect spike with six or more open at one time. An extremely beautiful variety. See illustration, page 3. \$1.65 for 10; \$14.00 per 100.

PELEGRINA. (Early-Exhibition and Decorative.) A deep blue-violet Gladiolus that is particularly appealing for its color. The blackish blue buds showing color to the tip of the spike add much to the attractiveness of this desirable variety. See illustration, page 4. \$1.50 for 10; \$12.50 per 100.

PICARDY. (Early-Exhibition.) The finest Gladiolus in its color class. Of soft shrimp-pink without flecking. Blotch of light flesh-pink, shading to shrimp-pink at edges. Inconspicuous featherings of begonia-rose. See illustration, page 2. \$1.35 for 10; \$11.00 per 100.



(See page 1) \$1.35 per 10; \$11.00 per 100



WASAGA(See page 6)
\$1.25 for 10; \$10.00 per 100



MARGARET BEATON
(See page 1)
\$1.65 for 10; \$14.00 per 100

(See page 6) \$1.15 for 10; \$9.00 per 100



(See page 1) \$1.20 for 10; \$9.50 per 100

(See page 1) \$1.50 for 10; \$12.50 per 100



[5]

SONATINE. (Midseason-Decorative.) Bright clear pink with inconspicuous cherry throat markings. Tall grower with finely placed florets. See illustration, page 5. \$1.50 for 10; \$12.50 per 100.

VAGABOND PRINCE. (Midseason-Decorative.) A very unusual Gladiolus on account of its unusual coloring. A smoky brown with red throat markings. Flowers are medium sized with many open at one time and carried on a strong spike. \$1.35 for 10; \$11.00 per 100.

MIXTURES.

DELUXE. During the growing season in our trial gardens, the name-labels sometimes become misplaced so that we cannot be absolutely certain of the names of varieties. These choice corms are assembled and offered as a "Deluxe Mixture" of named varieties. This is very valuable material for the cutting garden. \$1.15 for 10; \$9.00 per 100.

WASAGA. (Midseason-Decorative.) A glowing capucine-buff with wide open, somewhat ruffled blooms. Color is clear, without throat markings or fleckings. Five or more florets open at a time, carried on a fine spike. Most attractive. See illustration, page 2. \$1.25 for 10; \$10.00 per 100.

WURTEMBERGIA. (Late-Exhibition.) Extra large flowers of a fiery scarlet with a creamy white throat. The fine, tall, straight spike holds the florets in perfect placement. Considered one of the finest reds. See illustration, page 3. \$1.15 for 10; \$9.00 per 100.

Special Collection of Gladiolus

10 BULBS EACH of the 10 extra fine varieties listed. Packed and labeled separately in extra fine quality stock. Total 100 bulbs.

Regular catalog value, \$13.70 Special Collection Price, \$11.50

Same as above, only 5 bulbs of each. Total 50 bulbs.

Regular catalog value, \$6.85 Special Collection Price, \$6.00

The Charming Montbretias

THEY RESEMBLE THE MINIATURE "GLADS"

Montbretias are graceful, sparkling flowers of midsummer and autumn, reflecting the colors of the advancing season, and lending a charming gaiety and lightness to the borders. Like miniature Gladioli, having the appearance of little fountains of bright color: rose, scarlet, yellow, orange and red, and often marked with brown. They will flower from August through October. Their long lasting quality makes the Montbretia most valuable for cutting.

EARLHAM HYBRIDS MIXED. Newer varieties with many exquisite color combinations. \$1.25 for 10; \$10.00 per 100.

FRAGRANT TUBEROSES

DOUBLE PEARL. Extra large bulbs. \$2.25 for 10; \$20.00 per 100.

MEXICAN SINGLE EVERBLOOMING. Flowers from July until late fall \$1.75

Flowers from July until late fall. \$1.75 for 10; \$15.00 per 100.

ISMENE CALATHINA

(Peruvian Daffodil)

One of the best of our summer-flowering bulbs, bearing clusters of large, fragrant, lily-white flowers resembling an Amaryllis. Extra selected bulbs, \$7.50 for 10; \$70.00 per 100.



Lilium Regale

The Regal or Royal Lily

One of the most beautiful, and one of the hardiest Lilies in cultivation; it is a lover of loam and sunshine. A vigorous grower with sturdy stems, 4 to 6 feet high, densely covered with long, linear-lanceolate foliage. Center of flower flushed with yellow, shading to white at the outer edges; externally the flowers are streaked with brown on the "ribs," shaded through the almost translucent petals with a delightful pearly tint; the contrast between the rich wine color of the reverse of the petals and the gold shading of the throat is extraordinarily beautiful.

The Regal Lily is very floriferous and, when thoroughly established, bears as high as 18 and 20 flowers during the season. Like most other Lilies, it should be planted deep—at least 9 inches, should have good drainage, and when growing should be watered copiously with liquid manure as they are gross feeders. They succeed in any good rich garden soil.

Extra selected bulbs, \$8.00 for 10; \$75.00 per 100.

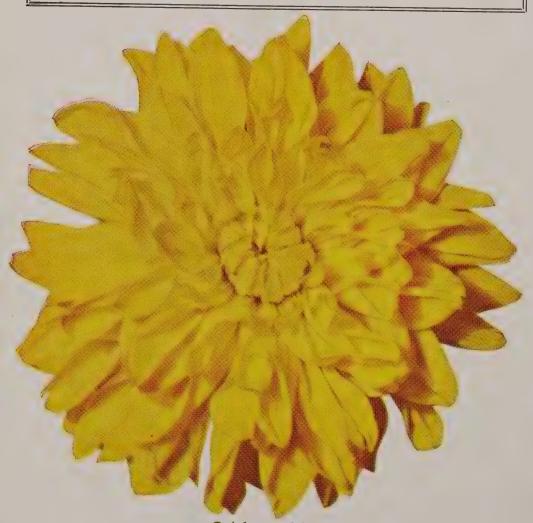
Mammoth bulbs (limited quantity available) \$1.50 each.



of the 6 Large Flowering Dahlias

California Idol Jersey's Beauty Jersey's Red Beauty Jersey's White Beauty Sheldon's Louise Watchung Giant

1 Heavy Clump of each. Value, \$7.00. SPECIAL COLLECTION PRICE, \$6.00



California Idol

LARGE FLOWERING

CALIFORNIA IDOL. Splendid exhibition clear light yellow. See illustration. Extra heavy clumps, \$1.25 each.

JERSEY'S BEAUTY. Still a great favorite in all gardens. Pure pink. See illustration. Extra heavyclumps, 75c each.

JERSEY'S RED BEAUTY. the same characteristics as Jersey's Beauty. Deep rich red. See illustration. Extra heavy clumps, \$1.00 each.

JERSEY'S WHITE BEAUTY. One of the finest pure whites with the same fine qualities as the other Jersey varieties. Extra heavy clumps, \$1.25 each.

SHELDON'S LOUISE. Rich red with purple shadings. Excellent grower. Extra heavy clumps, \$1.75 each.

WATCHUNG GIANT. Rich golden color. See illustration. Extra heavy clumps, \$1.00 each.

MINIATURES

BLUE BELL. Deep purple, strong grower; excellent plant. Extra heavy clumps, \$1.00 each.

LITTLE FIREBALL. Brightest scarlet; strong grower; bronzy foliage. Extra heavy clumps, 75c

LITTLE ROSITA. Soft pink with a blending of gold. Fine for cutting and blooms last a long time. Extra heavy clumps, 75c each.

MISS INNOCENCE. Pure white. Fine variety that produces an abundance of blooms. Extra heavy clumps, \$1.25 each.

TARGET. Blending of bronze, yellow and pink, the general effect being a beautiful autumn bronze. Extra heavy clumps, \$1.25 each.

MINIATURE

COLLECTIO

Collection consisting of one extra heavy clump each of the above 5 varieties.

Catalog value, \$5.00. SPECIAL COLLECTION PRICE, \$4.25

Dahlias

POMPONS

AMBER GLOW. Blending of coral and gold. Extra heavy clumps, 75c each.

BETTY ANNE. Pure soft clear pink. Extra heavy clumps, 75c each.

BRASS BUTTON. Good deep yellow. A Dahlia of real merit. Extra heavy clumps, \$1.25 each.

GERDA. Fine creamy yellow. Extra heavy clumps, 75c each.

LITTLE SNOW WHITE. Pure snow white. Extra heavy clumps, 75c each.

PURPLE GEM. Royal purple; extra fine. Extra heavy clumps, 75c each.

RED WARRIOR. Bright red. A real novelty. Extra heavy clumps, 75c each.

Our list of Dahlias is extensive, but space will not allow for the listings. If your favorite is not listed, a note to us will bring information and price by return mail.

DUPLEX and SINGLE

AYESHA. Bright orange, a new variety that is a prizewinner. Extra heavy clumps, \$1.00 each.

BISHOP OF LANDAFF. Double row of deep scarlet petals, open center of much darker shade. Fine dark foliage. Extra heavy clumps, 75c each.

KAY. Outstanding waxy white flowers on a fine plant. Extra heavy clumps, \$1.25 each.

NEWPORT WONDER. The most beautiful of the soft pink single Dahlias. A great favorite. Extra heavy clumps, 75c each.

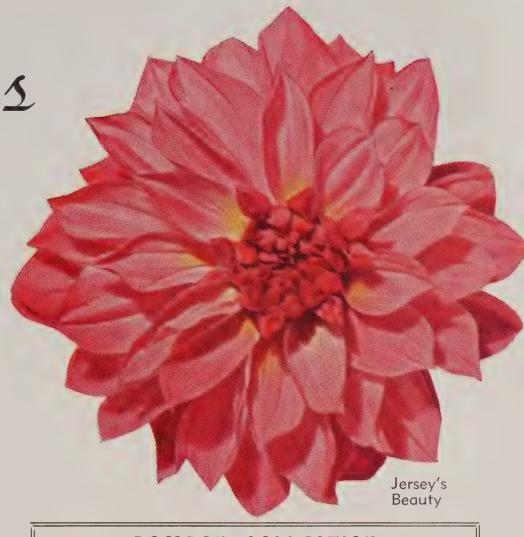
DUPLEX and SINGLE

COLLECTION

One extra heavy clump each of the above 4 varieties.

Catalog value, \$3.75.

SPECIAL COLLECTION PRICE, \$3.25



POMPON COLLECTION

Collection consisting of 1 extra heavy clump each of the 7 varieties of Pompon Dahlias listed. Catalog value, \$5.75. SPECIAL COLLECTION PRICE, \$5.00.





Introducing...

THE NEW UNIVERSITY OF MINNESOTA VARIETIES

This entirely new race of garden Chrysanthemums, developed by Prof. E. E. Longley at the University of Minnesota, are admirably adapted to locations subject to early frosts because of their very early flowering habits, long blooming period and high degree of hardiness. These Mums provide a wide range of color and have long lasting cut flower qualities.

BUTTERBALL (1944 Introduction)

Double dark lemon-chrome, ball-like flowers are borne profusely on strong stems. Starts blooming by mid-August and is at its best in mid-September. 2 feet. Pot plants, \$0.90 each; \$2.50 per 3; \$9.00 per doz.

CHIPPEWA

The magnificent flowers with incurved petals of rich aster-purple, in large clusters are very showy and large. The plant is very bushy and productive. One of the finest in early September. 2-2½ feet. Pot plants, \$0.85 each; \$2.25 per 3; \$8.00 per doz.

GLACIER (1944 Introduction)

Extra large, pure white flowers of lovely shape are produced in loose clusters on long stems. Blooms sparingly in August, and by early September the whole top of the plant becomes a mass of white. 2 feet. Pot plants, \$0.90 each; \$2.50 per 3; \$9.00 per doz.

PIPESTONE (1943 Introduction)

A low, robust and spreading type of plant with semi-double, Brazil-red-bronze flowers, freely produced. Late August. 18-24 inches. Pot plants, \$0.85 each; \$2.25 per 3; \$8.00 per doz.

REDWOOD (1944 Introduction)

A low, compact grower covered most of the season with semi-double flowers of carmine to oxblood-red, and gives a very striking bright effect. Especially good in a border where a low, compact plant is desired. Mid-August. 18-24 inches. Pot plants, \$0.90 each; \$2.50 per 3; \$9.00 per doz.

WATERLILY

Semi-double with four rows of lovely white rays, suggests a Waterlily in full bloom. Its pale yellow center adds to its attractiveness. Plant is narrow, upright, and the blooms, borne on long stems, cover the tips of the plant. 2-2½ feet. Pot plants, \$0.85 each; \$2.25 per 3; \$8.00 per doz.

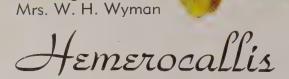
Delphiniums

of Proven Quality

PACIFIC COAST STRAIN. Finest hybrids, containing many prize winning varieties, all especially selected in the field at flowering time to assure a well balanced mixture. Extra heavy, field-grown clumps, \$1.50 each; \$12.00 for 10. Separate shades, \$2.00 each.

BELLADONNA, PFITZER'S IMPROVED **STRAIN.** This graceful hardy Larkspur has flowers that are poised like a sky-blue butterfly on slender, stiff stems, away from the main stalk. Of an exquisite heavenly turquoise-blue. Extra heavy, field-grown clumps, \$6.00 for 10; \$50.00 per 100.





The graceful

This group of hardy perennials is becoming more popular every year. They are unsurpassed as to hardiness, freedom from dis-

ease, and insect pests.

CINNABAR. Fine delicate shade of brownish red; sepals and petals of a strong glistening gold with cadmium-yellow throat and outer half of petals sprinkled rich fulvous red. Flowers are very large, recurved, and bearing up to 18 flowers on one stem. Blooms dur-July and August. 2½ feet tall. Each \$1.00; \$9.00 for 10. CRESSIDA. July, August flower-ing. A lovely bright orange with

reddish bands across center. Free bloomer on strong stems. Each

75c; \$6.00 for 10.

D. D. WYMAN. Beautiful golden yellow with tawny splash on petals. Flowers are very large. Flowers from end of June to first part of August. 3 feet tall. Each 75c; \$6.00 for 10.

HYPERION. July, August flowering. Tall growing; clearest lemonyellow. One of the best. Each \$1.00; \$9.00 for 10.

JOHN A. CRAWFORD. Fine

apricot-yellow. Many extra large blooms on strong stems. July and August flowering. 3 feet tall. Each \$1.00; \$9.00 for 10.

MRS. W. H. WYMAN. August flowering. A marvelous hybrid of a very pale glistening yellow. Delicate in color and form. Very at-THE GEM. Very beautiful, of deep yellow-apricot. Flowers are of fine texture and have wavy margins. Blooms during June and July. 3 ft. Each 75c; \$6.00 for 10.

GARDEN COLLECTION

One strong root each of the above varieties. Total 7 extra strong roots. Catalog price, \$6.00. SPECIAL PRICE, \$5.00



Lilies-of-the-Valley

NO DWELLER in the country should be without a generous bed of Lilies-of-the-Valley. In high and in lowly gardens these simple, fragrant flowers have ever been among the most welcomed of the year. In early times the dried-off, distilled blossoms were deemed a cure for many "griefs" of the flesh, and while our faith in their potency may be less firm today, surely it is true that when we come unexpectedly upon the slender stems of frosted, scented bells hiding among the bright green leaves we receive refreshment for the mind and the spirit.

The Lily-of-the-Valley is essentially a shade-loving plant. Beds should be given a northern or north-western exposure if possible, and the most desirable soil is a rich, sandy loam. In planting, the clumps should be set about three inches apart and about two inches below the surface. A dressing of well-rotted manure and leaf mold in the autumn after leaves have died down will insure more and finer flowers in the spring. ORDER EARLY, AS EARLY SPRING PLANTING IS ESSENTIAL.

LILY-OF-THE-VALLEY CLUMPS. Extra heavy clumps for immediate effect. \$8.00 for 10; \$19.00 for 25; \$36.00 for 50; \$70.00 per 100.

The Artistic Climbing Clematis

New and outstanding varieties that have been proven to be the best. Large flowers and select color combinations. Widely used as climbing plants for their beauty's sake on porches, trellises, arbors, gateways and walls where their richly colored flowers, the pleasing foliage and the interesting seed pods make them valuable for landscape effect. Especially fine as cut flowers—they will last a week or more—and their natural artistic arrangement is most pleasing. The varieties listed are some of the best.

Jackmani



COMTESSE DE BOUCHAUD. Gracefully curved petals ranging in tone from satiny rose to rich pink places this variety in a distinct category. Not only are the flowers the nearest approach to clear pink of all the hybrids. but the plant is a strong grower and a profuse bloomer from July to October. Jackmani Hybrid. 8 to 10 feet high. Extra selected plants, \$1.00 each: \$9.00 for 10.

CRIMSON KING. The name suggests the color, a vinous red with brownish anthers. In size it is truly spectacular, for it often attains a diameter of 6 to 7 inches. One of the best red-toned varieties to date. Lanuginosa Hybrid. 6 to 8 feet high, blooming from June to October. Extra selected plants, \$1.50 each; \$12.50 for 10.

DUCHESS OF EDINBURGH. Double, pure white-like a Gardenia-is the description for this most desirable plant. The white flowers make high-lights in the shady garden and help to tone down the brilliant hues in the open border. Florida Hybrid. June-October flowering. 6 to 8 feet high. Extra selected plants, \$1.00 each; \$9.00 for 10.

JACKMANI. The most popular of all the large-flowered Clematis, with large, velvety violet-purple flowers. This variety has long held the popular ac-claim which it so richly deserves. Makes rapid and vigorous growth and is a profuse bloomer. June-October flowering. 10 feet high. Extra selected plants, \$1.00 each; \$9.00 for 10.

RAMONA. This variety was so named as it probably suggested the beauty of the Indian maiden. Lavenderblue accentuated by a disk of dark anthers. Short, pointed buds, rounded petals which make a full flower, and the vigorous growth make this an exceptionally attractive variety. Lanuginosa Hybrid. June-October flowering. 10 to 12 feet high. Extra selected plants, \$1.00 each; \$9.00 for 10.



Mastodon Everbearing Strawberries

For Complete Descriptions and Prices, See Page 16



Victoria Rhubarb



Giant Garden Blueberries



Giant Thornless Boysenberry

Indian Summer Raspberry



Scheepers'

VICTORY GARDEN DELICACIES

Order and Plant Early

GIANT THORNLESS BOYSENBERRIES

This hardy quick-growing plant produces an abundance of delicious fruit and deserves a space in every "Victory Garden." Flavor is similar to Blackberries, but fruit is much larger. The stock that we offer consists of large fruit-bearing size plants. Plant as soon as the ground can be worked and you will be able to pick berries this summer. No dangerous thorns to interfere at harvest time.

6 extra selected, bearing-age plants ... \$ 2.00 12 extra selected, bearing-age plants ... 3.50 25 extra selected, bearing-age plants ... 6.50 50 extra selected, bearing-age plants ... 12.00 100 extra selected, bearing-age plants ... 22.00

GIANT GARDEN BLUEBERRIES

Improved Varieties—Require Little Care

A source of extraordinary fine fruit and ornamental shrubs of great beauty. They may be used in association with their close relatives—Laurel and Rhododendron—where they add lightness, grace and color to the planting. Easy to grow in any garden. Full planting and cultural instructions accompany each shipment.

The three varieties offered will assure a long season of berries.

CONCORD. (Midseason.)
JERSEY. (Late.)
RANCOCAS. (Early.)

Finest select plants, 2 feet tall and over, shipped balled and burlapped. We suggest two plants or more in the garden to insure perfect pollination of the blossoms, otherwise no fruit will be produced.

\$2.25 each; 6 for \$12.50

Everbearing Strawberry MASTODON

Most popular and hardiest of the Everbearers. Strong grower with large berries of good quality and delicious flavor. Spring, summer and fall fruit.

25	extra	heavy	finest	plants	\$2.75
50	extra	heavy	finest	plants	5.00
100	extra	heavy	finest	plants	9.00

NEW RASPBERRY!

INDIAN SUMMER Everbearing

A Leading Variety—Bears All Season Until Frost

So appetizing in appearance it meets with instant approval. The large, delicious fruit is produced in the summer and fall. This variety has been acclaimed the best to date. We supply finest heavy canes that will produce finest results the first season.

6 extra selected, bearing-age plants. \$ 2.00 12 extra selected, bearing-age plants. 3.50 25 extra selected, bearing-age plants. 6.00 50 extra selected, bearing-age plants. 11.00 100 extra selected, bearing-age plants. 20.00

VICTORIA RHUBARB

An appetizing dessert either stewed or in pies. Broad, thick, tender stalks deeply shaded with red.

EXTRA SELECTED ROOTS

5	roots													. \$	1.50
10	roots		٠												2.50
100	roots														17.00

(25 or more at hundred rate.)

IT IS IMPORTANT THAT THE ABOVE ARE ORDERED EARLY SO THAT WE MAY MAKE SHIPMENT FOR EARLY SPRING PLANTING

From	
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Town	
State	

JOHN SCHEEPERS, INC.

Flower Bulb Specialists

"Paradou"

Brookville, Glen Head,

New York



ORDER TO

ORDER No.

John Scheepers, Inc.

FLOWER BULB SPECIALISTS
"PARADOU"
BROOKVILLE, GLEN HEAD
LONG ISLAND, NEW YORK

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Please prefix: Mr., M	rs., Miss
Shipping Address	
Mail Address	
(If different from above)	
Ship by	Date of Order
Superintendent's or	
Superintendent's or	

QUANTITY	ARTICLES	PRICE	TOTAL
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(If different from above) PRICE YTITHAU Until From

SCHEEPERS' SUPERIOR

Lawn Grass Seed

Due to the many requests we have received for some of our special mixture of lawn grass seed as used on the beautiful lawns at "Paradou," we have decided to make a special offer this season. It is of the finest quality available and we urge you to take advantage of this special offer and see

the improvement to your lawn.

SCHEEPERS' SUPERIOR LAWN GRASS SEED

A firmly balanced mixture of lawn seeds (including Bent) that will give a lawn a permanent richness. Tested and proven the best.

100 lbs. \$75.00 25 lbs. \$19.00 5 lbs. \$4.00

SCHEEPERS' SHADY LAWN MIXTURE

For a shady place we have found this mixture to be the very best procurable. Best by test.

100 lbs. \$70.00 25 lbs. \$18.00 5 lbs. \$3.75

(50-lb. lots at the 100-lb. rate)

SCHEEPERS' SURPRISE

Garden Mixture

OF ANNUAL FLOWERS

A Complete Garden of 26 VARIETIES GROWN FROM 25c PACKET

A choice blending of annual flowers, ideal to brighten an unsightly corner. May be broadcast, or planted in rows. It is so balanced as to give a continuous bloom all season. The seeds in the Surprise Garden Mixture are also excellent for children's gardens. Normal Germination: 8 to 10 days.

SURPRISE GARDEN MIXTURE

26 Varieties of Annuals 25c per packet

Scheepers' BULB FOOD

FOR GLADIOLI, IRISES, LILIES, MONTBRETIA, AND ALL OTHER BULB-OUS PLANTS. ALSO A GENERAL GARDEN FOOD FOR ALL PLANTS

We recommend that you try Scheepers' Bulb Food with your next planting. It is almost entirely composed of organic matter and may be used with absolute safety in connection with the planting of bulbs at any time, in any soil or with any other plants. It is also economical—as a teaspoonful for each bulb is the average requirement.

> 5-lb. cans (good for approximately 350 bulbs) each \$1.50 25-lb. bags (good for approximately 1250 bulbs) each \$3.25 100-lb. bags (good for approximately 5000 bulbs) each \$9.00

